The **The GENERATOR**

*Powered by Monash*

Professional Development Course Overview

"To boldly grow...Entrepreneurship and Commercialisation series"

**Semester 1**

**Dates:** Friday 4th March – Friday 20th May (every two weeks)

**Time:** 1pm – 3pm

**Venue:** Clayton Campus. Building 46, Exhibition Walk (Rotunda Building). Lecture Theatre R4

**Lecturers:** Dr Buzz Palmer, Dr Laura Faulconer & Dr Geoff Rogers

**Lecture 1:** What is Entrepreneurship, Global Innovation & Commercialisation?

**Date:** Friday 4th March 2016

**Guest Speaker**

- Dr Geoff Rogers. Founder & Director, Intellimedical

**Lecture 2:** Lets build a technology start-up...intro

**Date:** Friday 18th March 2016

**Guest Speaker**

- Matthew Fletcher. Founder & Managing Director, Grant Ready

**Lecture 3:** Lets build a technology start-up...part 2

**Date:** Friday 8th April 2016

**Guest Speaker**

- Nadia Odorico. Director, Griffith Hack

**Lecture 4:** Innovation Theory

**Date:** Friday 22nd April 2016

**Guest Speaker**

- Dr Alex Szabo. CEO, Life Research

**Lecture 5:** Lets check out the market and unmet need.

**Date:** Friday 6th May 2016

**Guest Speaker**

- Dr Karl Poetter. Founder and CSO, Genera Biosystems

**Lecture 6:** State you business...model!

**Date:** Friday 20th May

**Guest Speaker**

- Dr Roger Knight. Founder and CEO, Aqua Diagnostics
Register (MAX 200 spaces):

Undergraduates, Masters, Staff:

Undergraduate Master Staff Registration

PhDs and PostDocs will need to register via GRAMS:

PostGraduate GRAMS Registration

BIOS

Dr. Buzz Palmer

Buzz Palmer is the CEO of STC Australia and Director of Entrepreneurship at Monash University. Buzz, a passionate technologist who enjoys mentoring early stage companies execute on their strategy and venture investment.

Buzz is a dynamic business leader with a track record of entrepreneurial success in medical technologies and Biotech. Primarily, Buzz is focused on the translation of next-generation technologies, creating and leading innovative commercial and technology solutions into new markets. With experience from start-ups to large corporations across the EU, North America, India, Arabian Gulf and Asia-Pacific, he brings a global perspective on business, entrepreneurship, and product development. With a background in orthopaedic regenerative medicine and microsurgery, Buzz is ideally positioned to strategically drive innovative clinical technology solutions that provide a significant impact on society.

Buzz also holds the positions of strategic advisor for the European Commission and sits on the NHMRC Health Innovation Advisory Council. Buzz also sits on a number of start-up boards, industry/academic committees and government working groups within Australia and globally.

Dr. Geoff Rogers
Geoff is an engineer and serial entrepreneur, who specialises in the development and commercialisation of next-generation technologies. He has successfully cofounded and led a number of companies, all of which were established to provide innovative high-tech solutions to long-standing problems. Geoff is most widely known as the visionary behind IntelliMedical, which has developed a world-leading robotic technology to improve outcomes for patients with heart disease.

Geoff also helps other businesses and entrepreneurs navigate a wide range of challenges across all stages of business development, right from formation to exit. He has been acknowledged as an Australian thought leader in the areas of high-tech transfer, healthcare innovation, startups, new venture finance and accelerated development.

Geoff is passionate about delivering societal impact through high-tech innovation.

**Dr. Laura Faulconer**

Laura likes to build things-- whether that is technology and innovation management initiatives, entrepreneurship support programs, elbow grease for fledgling start-up companies, or tackling a home renovation. Laura loves the feeling when you stand back and look at what you've created, both the accomplishment as well as seeing opportunities for improvement next time around.

Laura is currently the COO for STC -- an incubator, accelerator and advocate for advanced technology (micro/nano/bio) entrepreneurship. Several of the projects Laura has designed and developed are being rolled out currently, including an advanced technology coworking space, a student entrepreneurship challenge, and an intensive program to support fledgling medical device companies. Laura is continually inspired by the intelligence and dedication of the innovators and entrepreneurs in her network; they motivate and support her in the ongoing quest for self-improvement.

Laura completed a PhD in Biomedical Engineering (Medical Imaging concentration) at UNC Chapel Hill in 2009 and holds certificates in Business Essentials (UNC Kenan Flagler School of Business), Fundamental of Management, and Project Management.